



MUSIC CITY SCALE 2026

SUPPORT & EXHIBIT OPPORTUNITIES

COURSE CO-DIRECTORS:
BRIAN S. BIESMAN, MD & MICHAEL H. GOLD, MD

GRAND HYATT • NASHVILLE, TN
MAY 13-17, 2026

WWW.SCALEMUSICCITY.COM



SCALE

THE PREMIER MEETING FOR MEDICAL AND COSMETIC
DERMATOLOGIST, PLASTIC SURGEONS, AESTHETIC
PROVIDERS AND PRACTICE ADMINISTRATORS.

ABOUT

For two decades, the Symposium for Cosmetic Advances and Laser Education (SCALE) has set the standard for dermatological innovation, education, and collaboration. Each year, SCALE brings together more than 1,400 attendees from around the globe—leading experts, pioneers, researchers, and industry professionals—all in one dynamic meeting. With over 90+ esteemed national and international faculty members and an unmatched variety of educational topics, SCALE is the premier destination to explore the latest advancements and trends across multiple disciplines. Nowhere else will you find such a vibrant, multidisciplinary community dedicated to shaping the future of medical and cosmetic dermatology, aesthetic medicine, and plastic surgery.

We invite you to join us for the milestone 21st Edition of Music City SCALE on May 13-17, 2026, at the Grand Hyatt Hotel in Nashville, Tennessee. This landmark event offers an exceptional platform to connect with a diverse audience, learn from world-renowned leaders, and showcase your brand's innovation and expertise. We look forward to celebrating this milestone with you!

Brian S. Biesman, MD & Michael H. Gold, MD

Co-Directors, Music City SCALE



BRIAN S. BIESMAN, MD, FACS

Oculofacial Plastic Surgeon and Non-Surgical Facial Rejuvenation Expert
Clinical Assistant Professor at Vanderbilt University Medical Center



MICHAEL H. GOLD, MD

Founder of Gold Skin Care Center and Tennessee Clinical Research Center
Clinical Assistant Professor at Vanderbilt University and Meharry Medical College
Expert in dermatology, aesthetic treatments, and laser technology

5 DAYS

100+ FACULTY

150 SPONSORS

225+ SESSIONS

1,400 ATTENDEES

WHY SPONSOR THE 21ST ANNUAL MUSIC CITY SCALE MEETING?

UNPARALLELED NETWORKING OPPORTUNITIES

As an exhibitor or sponsor, you'll connect with a diverse audience of medical and aesthetic professionals through:

- » Dedicated exhibit hall hours for face-to-face interactions.
- » Access to exclusive VIP events alongside attendees and SCALE faculty.
- » Opportunities to attend SCALE's educational sessions and engage with top-tier faculty.

MAXIMIZED EXHIBIT HALL TRAFFIC

We understand the value of consistent booth activity. SCALE drives engagement with:

- » Attendee incentives like giveaways and raffle drawings.
- » Strategically placed food and beverage stations to encourage visits.
- » Built-in networking opportunities within the exhibit hall environment.

ENHANCED BRAND VISIBILITY

Expand your reach with unique sponsorship opportunities, including:

- » Hosting sponsored sessions to showcase your expertise.
- » Conducting advisory boards for targeted discussions with thought leaders.
- » Live product demonstrations for hands-on attendee engagement.
- » Tailored Sponsorship Packages.

DIVERSE AND ENGAGED AUDIENCE



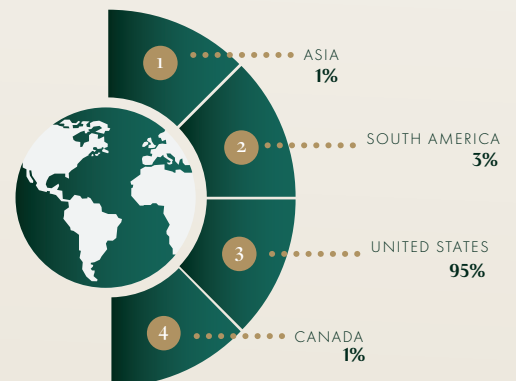
PRACTICE SPECIALTY



YEARS IN PRACTICE



COUNTRIES REPRESENTED



SUPPORT OPPORTUNITIES

ELITE LEVEL \$100,000

BENEFITS:

- ✓ 10x20 BOOTH IN PRIME LOCATION
- ✓ PROMOTIONAL SESSION
60 minute session on industry track
- ✓ ADVISORY BOARD MEETING
- ✓ 5 LCD TV ADS (*static*)
- ✓ 12 LIVE MEETING REP BADGES
- ✓ 2 CUSTOM EMAIL BLASTS
- ✓ 5 FACULTY DINNER INVITATIONS
- ✓ 3 MEETING APP TEXT ALERTS
- ✓ 12 REPS INVITED TO INDUSTRY COCKTAIL EVENT
- ✓ COLLATERAL (4) IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST

DIAMOND LEVEL \$75,000

BENEFITS:

- ✓ 10x20 BOOTH IN PRIME LOCATION
- ✓ PROMOTIONAL SESSION
45 minute session on industry track
- ✓ ADVISORY BOARD MEETING
- ✓ 5 LCD TV ADS (*static*)
- ✓ 10 LIVE MEETING REP BADGES
- ✓ 2 CUSTOM EMAIL BLASTS
- ✓ 4 FACULTY DINNER INVITATIONS
- ✓ 3 MEETING APP TEXT ALERTS
- ✓ 10 REPS INVITED TO INDUSTRY COCKTAIL EVENT
- ✓ COLLATERAL (3) IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST



PLATINUM LEVEL \$50,000

BENEFITS:

- ✓ 10x20 BOOTH
- ✓ PROMOTIONAL SESSION
30 minute session on industry track
- ✓ ADVISORY BOARD MEETING
- ✓ 4 LCD TV ADS (*static*)
- ✓ 8 LIVE MEETING REP BADGES
- ✓ 1 CUSTOM EMAIL BLAST
- ✓ 3 FACULTY DINNER INVITATIONS
- ✓ 2 MEETING APP TEXT ALERTS
- ✓ 8 REPS INVITED TO INDUSTRY COCKTAIL EVENT
- ✓ COLLATERAL (3) IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST

GOLD LEVEL \$30,000

BENEFITS:

- ✓ 10x10 BOOTH
- ✓ PROMOTIONAL SESSION
30 minute session on industry track
- ✓ ADVISORY BOARD MEETING + \$3,000
- ✓ 3 LCD TV ADS (*static*)
- ✓ 6 LIVE MEETING REP BADGES
- ✓ 1 CUSTOM EMAIL BLAST
- ✓ 2 FACULTY DINNER INVITATIONS
- ✓ 2 MEETING APP TEXT ALERTS
- ✓ 6 REPS INVITED TO INDUSTRY COCKTAIL EVENT
- ✓ COLLATERAL (2) IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST

RUBY LEVEL \$25,000

BENEFITS:

- ✓ BOOTH • 6" TABLE IN PRIME LOCATION
- ✓ PROMOTIONAL SESSION
20 minute session on industry track
- ✓ ADVISORY BOARD MEETING + \$4,000
- ✓ 2 LCD TV ADS (*static*)
- ✓ 4 LIVE MEETING REP BAGES
- ✓ 2 STANDARD EMAIL BLASTS
- ✓ 1 FACULTY DINNER INVITATION
- ✓ 1 MEETING APP TEXT ALERT
- ✓ 4 REPS INVITED TO INDUSTRY COCKTAIL EVENT
- ✓ COLLATERAL (1) IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST

SILVER LEVEL \$18,500

BENEFITS:

- ✓ BOOTH • 6' TABLE
- ✓ ADVISORY BOARD MEETING +\$5000
- ✓ 2 LCD TV ADS (*static*)
- ✓ 3 LIVE MEETING REP BADGES
- ✓ 1 STANDARD EMAIL BLAST
- ✓ 1 FACULTY DINNER INVITATION
- ✓ 1 MEETING APP TEXT ALERT
- ✓ 3 REPS INVITED TO INDUSTRY COCKTAIL EVENT
- ✓ COLLATERAL (1) IN ATTENDEE TOTE BAGS
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST

BRONZE LEVEL \$9,500

BENEFITS:

- ✓ BOOTH • 6' TABLE
- ✓ 1 LCD TV AD (*static*)
- ✓ 2 LIVE MEETING REP BADGES
- ✓ 2 REPS INVITED TO INDUSTRY COCKTAIL EVENT
- ✓ LOGO ON MATERIALS AND WEBSITE
- ✓ PRE AND POST MEETING ATTENDEE LIST

This is my **FAVORITE** conference of the year! The meeting is packed **FULL** of **GREAT** content! Thank you!

- PREVIOUS ATTENDEE

Participating in the 2026 SCALE Meeting provides your company the opportunity to showcase your products and services to today's key medical professionals from all over the U.S.

Meet face-to-face with your clients to develop business relationships and obtain valuable sales leads. Making this important decision allows your company to demonstrate its expertise to a targeted audience of medical directors, cosmetic surgeons, nurse practitioners, and future medical professionals.

Exhibitors benefit from our targeted, marketing campaign, featuring highlights of the exhibition and educational program, as well as strategic conference advertising. Space reservations will be made once supporter payment is received. Please make checks payable to Music City SCALE, LLC.

DIGITAL DISCOVERY LOUNGE • \$20,000

Showcase your commitment to innovation by sponsoring the SCALE Digital Discovery Zone, a dynamic, tech-forward lounge where scientific posters are displayed on large digital screens. This immersive, branded area is designed to foster education, engagement, and networking in a relaxed yet professional environment. Sponsor will be recognized on digital poster screens, lounge signage, promotional materials, and more. The sponsor can also host informal meetings or guided poster presentations in the lounge.

BRANDED COFFEE SLEEVES • \$15,000

Sponsor the coffee sleeves at the SCALE coffee breaks and your company logo will be included on coffee sleeves that will be included on all of the coffee cups during SCALE exhibit hall functions. Coffee will be provided all weekend long and attendees will be carrying around your logo on their coffee cup.

ESCALATOR BRANDING • \$15,000

Place your message on the escalator leading to the SCALE meeting space.

BRANDED SWAG • \$15,000

Gain maximum visibility by putting your brand in the hands of every attendee! Our branded swag sponsorships allow your logo to be featured on high-quality items distributed to all participants.

MEETING BAGS • \$15,000

LANYARDS • \$15,000

NOTEBOOKS • \$7,500

PUPPIES AND PAMPERING • \$15,000

Puppies and Pampering is a wellness-meets-joy experience designed to bring smiles, relaxation, and meaningful connection to SCALE. Attendees can unwind in a serene, spa-inspired setting while enjoying the company of playful, adoptable puppies. This activation blends the stress-reducing benefits of pet therapy with the indulgence of self-care — creating a memorable moment guests will talk (and post!) about long after the event ends. Guests will enjoy mini pampering sessions such as chair massages, hand treatments, skincare demos, or aromatherapy experiences surrounded by adorable puppies.

WIFI SPONSORSHIP • \$12,500

Attendees will access the internet using the password you select. They will be directed to a web page of your choosing. Logo will be included on the connection instructions.

LIVE DEMONSTRATION • \$10,000

Command attention and showcase your technology or treatment in action with a live, non-CME demonstration on the SCALE mainstage. This high-profile opportunity is ideal for laser companies, device manufacturers, or brands looking to highlight treatments, techniques, and innovations in real time before a captivated audience.

CHARGING STATION • \$10,000

Enhance attendee convenience and gain high-impact visibility by sponsoring a branded charging station at our conference. Positioned in a high-traffic area, the station will keep attendees powered up while showcasing your logo and messaging, ensuring consistent exposure throughout the event.

ELEVATOR DOOR BRANDING • \$10,000

Place your branding and custom messaging on the elevator doors at SCALE. Sponsorship comes with branding on 3 elevator doors. Up to 4 sponsors can participate.

BRANDING OPPORTUNITIES

PHOTOBOOTH • \$10,000

Sponsor the SCALE photo booth station and be a part of SCALE's red-carpet photo experience. The sponsor's logo will be displayed on the pictures taken by attendees. The sponsor will be recognized on meeting materials and on signage onsite.

MOBILE APP • \$10,000

The SCALE mobile app will be used to access the agenda, exhibitor list, speaker bios, faculty presentations and more. The sponsor will be acknowledged on an email blast, an advertisement on the app and on meeting signage.

DIRECTIONAL FOOTPRINTS • \$7,500

Place your message or directions to your booth with floor signs that will grab attention! Placement and size will be directed by SCALE. Comes with up to 4 clings.

DOOR DROP • \$7,500

Send a gift to attendees staying at the hotel on behalf of your company. Attendees will receive your gift in their sleeping room on one one night of the conference.

DEMO ROOM • \$6,500 (*per day*)

Showcase your products, treatments or devices in a private, Demo Room designed for hands-on interaction and focused engagement. The sponsor will gain a dedicated space within the event venue to host personalized demonstrations, meet with targeted attendees, and drive deeper product education. This high-impact opportunity puts your brand at the center of the attendee experience and is ideal for launching new products, conducting training, or gathering real-time feedback.

DAILY HIGHLIGHTS COVERAGE – BANNER ADVERTISEMENT • \$2,500

Put your brand directly in front of attendees each day of the conference with a banner ad in our official daily email coverage. These high-visibility emails highlight key sessions, speaker insights, and event news, making them a must-read for engaged participants. Up to 5 sponsors can participate.

POSTER • \$1,250

Sponsor a clinical poster board to showcases clinical studies, research, innovative procedures, and emerging products. Posters will be on display as e-posters on digital televisions.

EXHIBIT HALL PASSPORT • \$1,000

Take part in the SCALE passport where conference attendees will have to visit your booth to qualify for a special prize drawing.

MOBILE APP ADVERTISEMENT • \$1,000

Sponsor a custom banner advertisement that will show on the newsfeed of the mobile app and will link to company information on the app. Sponsor is responsible for the graphic design of the advertisement.

FACULTY DINNER SPONSOR • \$50,000

Join with the faculty in an intimate fine dining venue in Downtown Nashville. Fee is for Sole Sponsorship* which includes Logo on invitations, and a 5-minute Welcome message by your Team Leader.

- Host and interact with SCALE Faculty
- Valuable networking event

*Note that a limited number of industry attendees are additionally invited.

FACULTY AND INDUSTRY COCKTAIL SPONSOR • \$30,000

Always a special night out to celebrate the close of the meeting. Includes a 3-minute introductory welcome message by your team. Food and Beverage is included in this price. Additional fees may apply for music or customized décor.

EXHIBIT HALL COCKTAIL EVENT/RECEPTION SPONSOR • \$20,000

Sponsor the opening night reception of SCALE on Thursday, May 16th and your company will have the opportunity to make a welcome speech to all attendees. The company logo will be printed on meeting signage, on cocktail napkins and listed on the SCALE mobile app.

FACULTY COCKTAIL EVENT • \$15,000

Host the faculty for a 30-minute private event in our designated space in the Hotel. Includes light food and beer/wine.

RESIDENT EDUCATION SUPPORT PROGRAM • \$10,000 | \$20,000

Support the next generation of dermatology leaders by helping residents attend SCALE. Residents will present scientific posters, take part in a brand-new abstract session, and engage in hands-on workshops and seminars that help shape the future of dermatology. Your sponsorship demonstrates a commitment to education and mentorship. Scholarships will cover registration for residents, and multiple support levels are available.

5 Residents - \$10,000 | 10 Residents - \$20,000

ABSTRACT SUPPLEMENT • *Digital* \$35,000 | *Print* \$50,000

The SCALE Abstract Supplement showcases selected posters from the SCALE meeting, highlighting cutting-edge research in dermatology. Upon publication, the supplement is indexed, ensuring visibility and accessibility to a global dermatology audience. Sponsorship recognition can include your logo in the supplement, acknowledgment in promotional materials, and visibility on the digital platform where the supplement is hosted.

“SCALE is one of our favorite conferences and the one with the **HIGHEST ROI** for the company! We actually **CLOSED A DEAL** right on the tradeshow floor and our team are working on a slew of hot leads coming from the show as we speak. Thank you so much for organizing such an **AMAZING EVENT**. We know how much efforts it took to put this together.”

- PREVIOUS ATTENDEE

EXHIBITOR APPLICATION

2026 ANNUAL MEETING

MAY 13-17, 2026 • GRAND HYATT • NASHVILLE, TN

Sign Up for SCALE 2026 and Pick Your Booth Now!



Company Name (as it should appear on materials; please print)

Contact Name

Address

CityStateZip

PhoneFax

(Required) Email

SUPPORT LEVELS (one must be chosen)

- | | | | |
|-----------------------------------|-----------|---------------------------------|----------|
| ☐ Elite | \$100,000 | ☐ Ruby | \$25,000 |
| ☐ Diamond | \$75,000 | ☐ Silver | \$18,500 |
| ☐ Platinum | \$50,000 | ☐ Bronze | \$9,500 |
| ☐ Gold | \$30,000 | | |

BRANDING OPPORTUNITIES

- | | | | |
|---|----------|---|----------|
| ☐ Digital Discovery Lounge | \$20,000 | ☐ Directional Footprints | \$7,500 |
| ☐ Attendee Lanyards | \$15,000 | ☐ Journal Notebooks | \$7,500 |
| ☐ Branded Coffee Sleeves | \$15,000 | ☐ Door Drop | \$7,500 |
| ☐ Hotel Key Cards | \$15,000 | ☐ Demo Room (per day) | |
| ☐ Escalator Branding | \$15,000 | ☐ One Day | \$6,500 |
| ☐ Meeting Bags | \$15,000 | ☐ Two Days | \$13,000 |
| ☐ Puppies and Pampering | \$15,000 | ☐ Three Days | \$19,500 |
| ☐ Wi-Fi Sponsorship | \$12,500 | ☐ Daily Conf. Highlights | \$2,500 |
| ☐ Live Demonstration | \$10,000 | ☐ Poster | \$1,250 |
| ☐ Elevator Door Branding | \$10,000 | ☐ Exhibit Hall Passport | \$1,000 |
| ☐ Mobile App | \$10,000 | ☐ Mobile App Ad | \$1,000 |
| ☐ Photobooth | \$10,000 | | |

ADDITIONAL SUPPORT OPPORTUNITIES

- | | | | |
|---|----------|--|----------|
| ☐ Faculty Dinner | \$50,000 | ☐ Resident Education Support Program 10 Residents | \$20,000 |
| ☐ Faculty and Industry Cocktail Event | \$30,000 | ☐ Resident Education Support Program 5 Residents | \$10,000 |
| ☐ Exhibit Hall Cocktail Event/ Reception | \$20,000 | ☐ Abstract Supplement Print | \$50,000 |
| ☐ Faculty Cocktail Event | \$15,000 | ☐ Abstract Supplement Digital | \$35,000 |
| ☐ Faculty Lounge | \$15,000 | | |

PAYMENT

METHOD OF PAYMENT:

- ☐ Visa
- ☐ American Express
- ☐ Mastercard
- ☐ ACH

PAYMENT DETAILS

Payment is accepted by ACH or credit card only. If paying by credit card, the SCALE team will send a secure payment link to pay online after receipt of completed application.

Signature of company representative

*Agrees to the terms and conditions

Full payment must be received per invoice due date as noted. Cancellation must be made in writing. Cancellation received before January 1, 2026 will be subject to a 50% penalty. Cancellation after January 1, 2026 will not receive any refund. 50% of payment will be applied to next year's meeting.

NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL PAYMENT IS RECEIVED. NO REFUNDS AFTER 1/1/26; ALL CANCELLATIONS SUBJECT TO PENALTY.

2026 MUSIC CITY SCALE

EXHIBITOR / SPONSOR SUPPORT TERMS AND CONDITIONS

The words "SCALE" used herein shall mean the Symposium for Cosmetic Advances & Laser Education (SCALE), its committees, agents or employees acting for the management of the Meeting and Exhibition. All matters and questions not covered by these Rules and Regulations are subject to the decision of SCALE or its designated agents.

APPLICATION FOR SPACE Applications for space shall be made in writing on the official application form.

ASSIGNMENT OF EXHIBIT SPACE Exhibit space locations will be assigned at the sole discretion of SCALE. Applications received from prospective Exhibitors will be recorded in order of their receipt; SCALE will assign space and notify exhibitors of location. Requests for exhibit location can be made and SCALE will make every attempt to honor, however final location is at the discretion of the organizers. In the event of a conflict regarding space or other material conditions, SCALE shall have the right to assign space to the Exhibitor, rearrange the floor plan and/or relocate any exhibit at any time before or during the period of exhibition. Please note exhibit space locations Exhibitors had the previous year are not guaranteed. Full Payment is required to assign space.

PAYMENTS & REFUNDS Full payment must be received per invoice due date as noted. Payment options: by bank transfer (bank data references will be attached to the invoice), by credit card (Mastercard, Visa or American Express) or check. Note: You may not reserve exhibit space until your payment in full is received.

CANCELLATION Cancellations must be made in writing. The minimum cancellation penalty is \$1000. Cancellations received before January 1, 2026 will be subject to a 50% penalty and the balance will be refunded. Cancellations made after January 1, 2026 will not receive any refunds. 50% of your fees will be applied to next year's meeting. Note that Processing fees may be additionally charged.

ATTENDANCE SCALE may estimate the number and type of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number or type of conference attendees.

BOOTH PERSONNEL REGISTRATION/ON-SITE RESPONSIBILITIES All booth personnel must pre-register. Exhibitor registration information will be emailed to the person who listed him or herself as the main contact on the application. Exhibitors are required to staff their booths at all times when the exhibit hall is open to attendees. Exhibitor badges will be made available on-site only and Exhibitors must wear them at all times. Exhibitor badges include access to the exhibit hall, any meal functions served in the exhibit hall, as well as all educational sessions (pending available space). Exhibitor's badges are personal and are not transferable. Exhibitor personnel may not enter the exhibit space of another Exhibitor without permission from the latter. At no time may anyone enter the unmanned booth of another Exhibitor. If extra badges are needed, vendor will be charged appropriate fee for purchase provided space is available. No refunds will be possible.

INSTALLATION OF EXHIBITS * PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT

All exhibits must be installed by 4:00 pm on Thursday, May 14, 2026. After this hour, no installation work will be permitted without special permission from SCALE.

REMOVAL OF EXHIBITS * PRELIMINARY DATES AND TIMES; UPDATED INFORMATION TO FOLLOW CLOSER TO THE EVENT

All exhibits must remain intact until Saturday, May 16, 2026 and may not be dismantled or removed until that time. Exhibits must be removed by 8:00 pm Saturday, May 16, 2026. Exhibitors must follow the setup and breakdown times posted. If a company's exhibit booth is not set up by the posted times or is broken down before the posted breakdown times without prior agreement, a fine of \$1,000 will be assessed to that company.

UNOCCUPIED SPACE Exhibit space not occupied one-hour prior to the opening of the exhibit hall may be reassigned by SCALE exhibit management, without refund of the rental paid. Exhibit management may also prepare the exhibit or remove freight from the booth area at the expense of the Exhibitor.

CARE OF EXHIBIT SPACE Exhibitors shall keep occupied space in good order. Special cleaning and dusting of booth, display, equipment and material will be the Exhibitor's responsibility and shall be performed at the Exhibitor's expense.

CONDUCT OF EXHIBITORS Exhibitors shall conduct themselves in an ethical and professional manner at all times and in conformance with these regulations. Exhibitor badges must be worn at all times. SCALE reserves the right to deny the privileges of the floor to any and all Exhibitors who do not comply. An Exhibitor's booth, its products, staff or visitors may not be photographed or videotaped by a third party without the permission of the authorized occupants of that booth. The minimum age for admission into the exhibit hall is 18 years of age.

SECURITY Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

AFFILIATE EVENTS Sponsors may not hold affiliate events at the hotel in conjunction with the meeting nor invite attendees to an affiliate event without written approval from SCALE and without paying the affiliate meeting fee.

INSURANCE AND LIABILITY Exhibitors shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the exhibition. It is the Exhibitor's sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state and local laws for any activities conducted in association with or as part of the exhibition.

SAFETY AND FIRE REGULATIONS All applicable safety and fire laws and regulations must be strictly observed by all Exhibitors. Cloth decorations must be flameproof. Wiring must comply with local fire department and conference facility rules. Aisles and fire exits must not be blocked by exhibits. No combustible decoration, such as crepe paper, cardboard or corrugated paper, shall be used at any time. All packing containers, wrapping material, etc., are to be removed from the exhibit floor and may not be stored under tables or behind the exhibit. Open flames, butane gas and oxygen tanks are not permitted.

HAZARDOUS/MEDICAL WASTE Exhibitor assumes responsibility and any liability for removal or disposal of any material considered to be hazardous/medical waste material. Exhibitor also agrees to conform to any local ordinances and regulations concerning the disposal of hazardous/medical waste. Any and all costs incurred in the removal of hazardous/medical waste from the exhibit facility will be the sole responsibility of the Exhibitor. If the Exhibitor does not dispose of the hazardous waste materials properly, SCALE reserves the right to fine the exhibiting company.

ATTENDEE LIST All sponsors and exhibitors will receive a final list of attendees at the conclusion of the meeting. Information may only be used by attending sponsors and exhibitors and may not be released or sold to other business entities.

OUTSIDE EVENTS No outside events involving SCALE Faculty or Attendees are permitted without the express written consent of SCALE/Compass Management and Consulting.