

# EXHIBITOR APPLICATION 2026 ANNUAL MEETING

MAY 13-17, 2026 • GRAND HYATT • NASHVILLE, TN

Company Name (as it should appear on materials; please print)

Contact Name

Address

City

State

Zip

Phone

Fax

(Required) Email

## SUPPORT LEVELS *(one must be chosen)*

- |                                   |           |                                 |          |
|-----------------------------------|-----------|---------------------------------|----------|
| <input type="checkbox"/> Elite    | \$100,000 | <input type="checkbox"/> Ruby   | \$25,000 |
| <input type="checkbox"/> Diamond  | \$75,000  | <input type="checkbox"/> Silver | \$18,500 |
| <input type="checkbox"/> Platinum | \$50,000  | <input type="checkbox"/> Bronze | \$9,500  |
| <input type="checkbox"/> Gold     | \$30,000  |                                 |          |

## BRANDING OPPORTUNITIES

- |   |          |   |          |
|---|----------|---|----------|
| <input type="checkbox"/> Digital Discovery Lounge | \$20,000 | <input type="checkbox"/> Journal Notebooks          | \$7,500  |
| <input type="checkbox"/> Attendee Lanyards        | \$15,000 | <input type="checkbox"/> Door Drop                  | \$7,500  |
| <input type="checkbox"/> Branded Coffee Sleeves   | \$15,000 | <input type="checkbox"/> Sunrise Yoga               | \$7,500  |
| <input type="checkbox"/> Hotel Key Cards          | \$15,000 | <input type="checkbox"/> Demo Room <i>(per day)</i> |          |
| <input type="checkbox"/> Escalator Branding       | \$15,000 | <input type="checkbox"/> One Day                    | \$6,500  |
| <input type="checkbox"/> Meeting Bags             | \$15,000 | <input type="checkbox"/> Two Days                   | \$13,000 |
| <input type="checkbox"/> Live Demonstration       | \$10,000 | <input type="checkbox"/> Three Days                 | \$19,500 |
| <input type="checkbox"/> Wi-Fi Sponsorship        | \$12,500 | <input type="checkbox"/> Daily Conf. Highlights     | \$2,500  |
| <input type="checkbox"/> Elevator Door Branding   | \$10,000 | <input type="checkbox"/> Poster                     | \$1,250  |
| <input type="checkbox"/> Mobile App               | \$10,000 | <input type="checkbox"/> Exhibit Hall Passport      | \$1,000  |
| <input type="checkbox"/> Photobooth               | \$10,000 | <input type="checkbox"/> Mobile App Ad              | \$1,000  |
| <input type="checkbox"/> Directional Footprints   | \$7,500  |   |          |

## ADDITIONAL SUPPORT OPPORTUNITIES

- |   |          |  |          |
|---|----------|--|----------|
| <input type="checkbox"/> Faculty Dinner                         | \$50,000 | <input type="checkbox"/> Resident Scholarship Program   10 Residents | \$20,000 |
| <input type="checkbox"/> Faculty and Industry Cocktail Event    | \$30,000 | <input type="checkbox"/> Resident Scholarship Program   5 Residents  | \$10,000 |
| <input type="checkbox"/> Exhibit Hall Cocktail Event/ Reception | \$20,000 | <input type="checkbox"/> Abstract Supplement   Print                 | \$50,000 |
| <input type="checkbox"/> Faculty Cocktail Event                 | \$15,000 | <input type="checkbox"/> Abstract Supplement   Digital               | \$35,000 |
| <input type="checkbox"/> Faculty Lounge                         | \$15,000 |  |          |

Sign Up for  
**SCALE 2026**  
and Pick Your  
**Booth Now!**



## PAYMENT

### METHOD OF PAYMENT:

- ☐ Visa
- ☐ American Express
- ☐ Mastercard
- ☐ ACH

### PAYMENT DETAILS

Payment is accepted by ACH or credit card only. If paying by credit card, the SCALE team will send a secure payment link to pay online after receipt of completed application.

Signature of company representative

\*Agrees to the terms and conditions

Full payment must be received per invoice due date as noted. Cancellation must be made in writing. Cancellation received before January 1, 2026 will be subject to a 50% penalty. Cancellation after January 1, 2026 will not receive any refund. 50% of payment will be applied to next year's meeting.

NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL  
PAYMENT IS RECEIVED. NO REFUNDS AFTER 1/1/26;  
ALL CANCELLATIONS SUBJECT TO PENALTY.