

EXHIBITOR APPLICATION 2026 ANNUAL MEETING

MAY 13-17, 2026 • GRAND HYATT • NASHVILLE, TN

Sign Up for
SCALE 2026
and Pick Your
Booth Now!



Company Name (as it should appear on materials; please print)

Contact Name

Address

City

State

Zip

Phone

Fax

(Required) Email

SUPPORT LEVELS *(one must be chosen)*

- | | | | |
|-----------------------------------|-----------|---------------------------------|----------|
| <input type="checkbox"/> Elite | \$100,000 | <input type="checkbox"/> Ruby | \$25,000 |
| <input type="checkbox"/> Diamond | \$75,000 | <input type="checkbox"/> Silver | \$18,500 |
| <input type="checkbox"/> Platinum | \$50,000 | <input type="checkbox"/> Bronze | \$9,500 |
| <input type="checkbox"/> Gold | \$30,000 | | |

BRANDING OPPORTUNITIES

- | | | | |
|---|----------|---|----------|
| <input type="checkbox"/> Digital Discovery Lounge | \$20,000 | <input type="checkbox"/> Journal Notebooks | \$7,500 |
| <input type="checkbox"/> Attendee Lanyards | \$15,000 | <input type="checkbox"/> Door Drop | \$7,500 |
| <input type="checkbox"/> Branded Coffee Sleeves | \$15,000 | <input type="checkbox"/> Sunrise Yoga | \$7,500 |
| <input type="checkbox"/> Hotel Key Cards | \$15,000 | <input type="checkbox"/> Demo Room (per day) | |
| <input type="checkbox"/> Escalator Branding | \$15,000 | <input type="checkbox"/> One Day | \$6,500 |
| <input type="checkbox"/> Meeting Bags | \$15,000 | <input type="checkbox"/> Two Days | \$13,000 |
| <input type="checkbox"/> Live Demonstration | \$10,000 | <input type="checkbox"/> Three Days | \$19,500 |
| <input type="checkbox"/> Wi-Fi Sponsorship | \$12,500 | <input type="checkbox"/> Daily Conf. Highlights | \$2,500 |
| <input type="checkbox"/> Elevator Door Branding | \$10,000 | <input type="checkbox"/> Poster | \$1,250 |
| <input type="checkbox"/> Mobile App | \$10,000 | <input type="checkbox"/> Exhibit Hall Passport | \$1,000 |
| <input type="checkbox"/> Photobooth | \$10,000 | <input type="checkbox"/> Mobile App Ad | \$1,000 |
| <input type="checkbox"/> Directional Footprints | \$7,500 | | |

ADDITIONAL SUPPORT OPPORTUNITIES

- | | |
|---|----------|
| <input type="checkbox"/> Faculty Dinner | \$50,000 |
| <input type="checkbox"/> Faculty and Industry Cocktail Event | \$30,000 |
| <input type="checkbox"/> Exhibit Hall Cocktail Event/ Reception | \$20,000 |
| <input type="checkbox"/> Faculty Cocktail Event | \$15,000 |
| <input type="checkbox"/> Faculty Lounge | \$15,000 |

PAYMENT

METHOD OF PAYMENT:

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Visa | <input type="checkbox"/> Mastercard |
| <input type="checkbox"/> American Express | <input type="checkbox"/> Check |

PAYMENT DEADLINES

Minimum cancellation penalty is \$1,000. Greater penalties may apply. See below for full details.

If paying by credit card, the SCALE team will send a secure payment link to pay online after receipt of completed application.

If paying by check, please make the check

payable to **Music City Scale LLC** and mail the check to the following address:

Compass Management and Consulting
6816 Southpoint Parkway, Suite 1000
Jacksonville, FL 32216

Phone (904) 309-6235 | Fax (904) 677-7843

info@scalemusiccity.com

www.scalemusiccity.com

Signature of company representative

*Agrees to the terms and conditions

Full payment must be received per invoice due date as noted. Cancellation must be made in writing. Cancellation received before January 1, 2026 will be subject to a 50% penalty. Cancellation after January 1, 2026 will not receive any refund. 50% of payment will be applied to next year's meeting.

NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL
PAYMENT IS RECEIVED. NO REFUNDS AFTER 2/1/26;
ALL CANCELLATIONS SUBJECT TO PENALTY.